



## FOR PUBLICATION: CALVARY'S SEVEN POINTS FOR EXCELLENCE

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Dear Co-Laborers in the Lord,

In recent months I have been grateful for the opportunity to take a much closer look at Calvary through extensive institutional research and through the perspectives of alumni, staff and faculty, students, pastors, business owners, board members, and donors. It has been a pleasure getting to know the amazing people who really define Calvary, and I look forward to serving with all of you and getting to know you better.

First, let's all commend Dr. Clark for his tremendous investment in Calvary to date. He has built very well on the foundations of Calvary, and it is clear that God has honored the Clarks' lives, ministries, and examples at Calvary, and we shall do the same. I am excited that even though Dr. Clark's role will soon change, he will be continuing *actively* in ministry with Calvary as President Emeritus for many years to come, as God gives us breath. We praise God for the Clarks, and for their ministry to the entire Calvary family.

It is clear that Calvary has a rich tradition of *preparing Christians for life and service in the church and in the world according to a Biblical worldview*. It is evident that Calvary has a storied past, and a heritage worth cherishing and guarding. It is also obvious to me that Calvary has a very bright future in His service, as we remain steadfast in our commitment to prepare Christians for life and service in the church and in the world. We certainly take nothing for granted, and we understand that unless the Lord builds the house, the laborers labor in vain. So we are committed to writing Calvary's next chapter with prayerfulness, humility, caution, and courage. In that spirit I present to you **Calvary's Seven Points for Excellence**, an introduction to Calvary's next chapter. Of course, these will not be our only priorities, as there are certainly other areas of needed focus. But these will highlight our efforts to deepen Calvary's quality, effectiveness, and visibility. As we work together to define specific aspects of these Seven Points, the outcome will be not just an increase in students, but also an increased ability on our part to faithfully meet our mission with these students.

As you read through these Seven Points, I expect you will have questions. I welcome your feedback and interaction as we partner together to continue what Dr. Clark and so many others have labored to fulfill. Please feel free to contact me anytime. Serving the Lord in this educational setting is a collaborative enterprise, and I am honored to embark on this journey with all of you.

Serving Him by Serving You,

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## CALVARY'S SEVEN POINTS FOR EXCELLENCE

1. **Reassuring and recruiting** – communicating to all stakeholders our commitment to Biblical inerrancy and supremacy in *every* aspect of Calvary, our commitment to Calvary's mission; increasing involvement and investment of every stakeholder.
2. **Reinvigorating** – assessing and strengthening the Biblical core of every class and academic program; beginning development on a dual-discipline Ph.D. in Bible and Theology, and exploring other terminal degree programs that would advance Calvary's mission.
3. **Reformatting** – expanding intensive and online offerings; integrating online and campus formats through a blended model for lower cost and highest quality education delivery.
4. **Reorganizing** – rewriting the org chart and refining processes, and reallocating current personnel to increase efficiency and excellence; putting every person in position to use and develop their gifts and fulfill their ministry; structuring in such a way as to maximize compensation, development, and quality of life and service for staff and faculty.
5. **Rebranding** – renaming to better fit Calvary's mission and to better meet our students' needs. Calvary will be "Meeting the Mission, Making the Most of the Opportunity."
6. **Reaching Out** – aggressive outreach, including building more active partnerships with churches, businesses, schools, home school groups, and other community organizations; revamping Calvary's website; developing a publishing house (Calvary Press); developing and executing a comprehensive integrated marketing plan.
7. **Refinancing** – developing and implementing a comprehensive education expense forgiveness plan so that Calvary's students can earn an education without financial burden or indebtedness. "Three Steps to Education-Paid."